

List of Units in the Undergraduate Sport Business Courses

Associate Degree of Sport Business

ACPE Course ID: AssSptBus
CRICOS Code: 055881G
Indicative Course Tuition Fee : \$ 49,600 (Domestic) \$52,000 (International)
2024 Unit tuition fee : \$3,100 (Domestic) \$3,250 (International)

Year Level	Unit Code	Unit Title
1	SPB1302	Understanding the Sport Industry
1	SPB1101	Introduction to Sport Business
1	SPB1108	Marketing for the Sport Industry
1	SPB1107	Integrating Sport and Technology
1	SPB1204	Managing People in Sport
1	SPB1201	Accounting for Managers
1	SPB1208	Ethics and Integrity
1	PER2102	Professional Communication
2	SPB2106	Commercial Practices in Sport
2	SPB2107	Sport for Social Change
2	SPB2108	Regulation of the Sport Industry
2	SPB2109	Media and Communication Practices in Sport Business
2	SPB2202	Leadership in Sport Business
2	SPB2207	Analytics for Sport Business
2	SPB2208	Managing High Performance Sport: Systems and People
2	WIL4101	Work Integrated Learning 1

Bachelor of Sport Business (Leadership)

ACPE Course ID: BSBus(Ldp)
CRICOS Code: 055880G
Indicative Course Tuition Fee : \$ 74,400 (Domestic) \$78,000 (International)
2024 Unit tuition fee : \$3,100 (Domestic) \$3,250 (International)

Year Level	Unit Code	Unit Title
1	SPB1302	Understanding the Sport Industry
1	SPB1101	Introduction to Sport Business
1	SPB1108	Marketing for the Sport Industry
1	SPB1107	Integrating Sport and Technology
1	SPB1204	Managing People in Sport
1	SPB1201	Accounting for Managers
1	SPB1208	Ethics and Integrity
1	PER2102	Professional Communication
2	SPB2106	Commercial Practices in Sport
2	SPB2107	Sport for Social Change
2	SPB2108	Regulation of the Sport Industry
2	SPB2109	Media and Communication Practices in Sport Business
2	SPB2202	Leadership in Sport Business
2	SPB2207	Analytics for Sport Business
2	SPB2208	Managing High Performance Sport: Systems and People
2	WIL4101	Work Integrated Learning 1
3	SPB3103	Event Management
3	SPB3104	Facilities Management
3	SPB3106	Finance and Economics in Sport
3	WIL4201	Work Integrated Learning 2
3	SPB3202	Entrepreneurship in the Sport Industry
3	SPB3203	Preparing for the Sport Industry of the Future
3	SPB3205	Global Sport Business
3	SPB3206	Sport Industry Consultancy

This schedule is current as at 13 November 2023. Fees are subject to annual review.

List of Units in the Undergraduate Sport Business Courses

The following courses have been re-accredited with amended course names. The structures apply to students who commenced the courses prior to July 2023.

Associate Degree of Sports Business		
ACPE Course ID: AssSpBus		
Indicative Course Tuition Fee : \$ 49,600 (Domestic) 2024 Unit tuition fee : \$3,100 (Domestic)		
Year Level	Unit Code	Unit Title
1	SPB1302	Understanding the Sport Industry
1	PER1106	Sport and the Social Context
1	SPB1101	Introduction to Sports Business
1	SPB1105	Analytics for Sports Business
1	SPB1104	IT in Sports Business Management
1	SPB1201	Accounting for Managers
1	SPB1202	Governance and Policy in Sport and Recreation
1	SPB1203	Marketing for the Sport and Recreation Industry
2	SPB1206	Statutory Requirements for Sports Business
2	SPB2101	International Sports Business
2	SPB2102	Sport Recreation and the Law
2	SPB2201	Building Relationships in Sports Business
2	SPB1207	Athlete Wellbeing & Case Management
2	SPB2103	Asset and Risk Management
2	SPB2202	Leadership in Sport Business
2	SPB2203	Sport and Human Resource Management

Bachelor of Sports Business (Leadership)		
ACPE Course ID: BSpBus(Ldp)		
Indicative Course Tuition Fee : \$ 74,400 (Domestic) 2024 Unit tuition fee : \$3,100 (Domestic)		
Year Level	Unit Code	Unit Title
1	SPB1302	Understanding the Sport Industry
1	PER1106	Sport and the Social Context
1	SPB1101	Introduction to Sports Business
1	SPB1105	Analytics for Sports Business
1	SPB1104	IT in Sports Business Management
1	SPB1201	Accounting for Managers
1	SPB1202	Governance and Policy in Sport and Recreation
1	SPB1203	Marketing for the Sport and Recreation Industry
2	SPB1206	Statutory Requirements for Sports Business
2	SPB2101	International Sports Business
2	SPB2102	Sport Recreation and the Law
2	SPB2201	Building Relationships in Sports Business
2	SPB1207	Athlete Wellbeing & Case Management
2	SPB2103	Asset and Risk Management
2	SPB2202	Leadership in Sport Business
2	SPB2203	Sport and Human Resource Management
3	SPB2104	Public Relations and Media Management
3	SPB2105	Finance for the Sport and Recreation Industry
3	SPB3101	Research in Action (Sports Business)
3	SPB3105	Facility Management
3	SPB3201	Event and Project Management
3	SPB3202	Entrepreneurship in the Sport Industry
3	SPB3203	Preparing for the Sport Industry of the Future
3	SPB3204	Economics for Sports Business

This schedule is current as at 13 November 2023. Fees are subject to annual review.