

2021 Course Brochure
Associate Degree of
Sports Business (Leadership)



ACPE
AUSTRALIAN COLLEGE OF
PHYSICAL EDUCATION



“The core subjects assisted my career, but the main strength of the degree is the leadership skills you learn”

Stephen Peters

Associate Degree of Sports Business (Leadership) graduate



Get a Higher Education qualification in two years when studying full time

ACPE's Associate Degree of Sports Business (Leadership) offers a concentrated focus on the commercial aspects of the sports industry. Key topics include sports management and leadership, sports marketing and communications, sport in a social context, finance, accounting, and economics.

COURSE DURATION

2 years full time or part time equivalent.

STUDY MODE

Face-to-face on campus or fully online.

SEMESTER INTAKES

March and August annually on campus.

FEE-HELP

FEE-HELP Approved.

Payment Plans and Upfront payment options are available.

Tuition payment arrangements must be confirmed upon admission to the college.

ENTRY REQUIREMENTS

Applicants must meet at least ONE of the following criteria to be considered for admission:

1. A minimum HSC (Higher School Certificate) or equivalent. ACPE will review the HSC results to determine if students require any additional support in their studies and will be counselled about the most appropriate course for them based on their own previous studies and results.
2. A qualification from a recognised higher education provider
3. An Associate Diploma, Diploma, Advanced Diploma, or Tertiary Preparation Certificate from a TAFE or other recognised VET provider qualification (Students wishing to enter through Certificate IV must have completed Year 11 or equivalent)
4. One year full-time or equivalent in a degree course at an Australian university
5. Satisfaction of entry requirements specified under formal articulation arrangements as determined by the ACPE Academic Board

6. A recognised overseas qualification with demonstrated proficiency in English
7. Demonstration to the Dean's satisfaction of good selection prospects as a student (for example, relevant work experience and motivation to study), and ineligibility to compete for admission based on the academic achievement criteria (1) to (6)

ALTERNATE ENTRY

An applicant seeking admission who is unable to demonstrate that they satisfactorily meet the General Admission Criteria above may apply to the College to be considered for Alternate Entry. The applicant may be requested to provide evidence that will demonstrate they have a reasonable likelihood of success in studies with the College. This includes mature entry (over 21 years) with relevant experience, elite athletes with interrupted study due to sports commitments, and any other potential applicants who may not meet the criteria above. Entry with advanced standing through educational pathways (e.g. RPL or credit transfer) may also be available based on previous study.

ASSESSMENTS

While some subjects require mid-term and final exams, assessments may also comprise quizzes, essays and tutorial participation. Students enrolled in an online subject sit their final exam at the College or if they live at a distance, under external supervision.

ONLINE LEARNING

Selected units available online **for students enrolled in courses that are not fully online**. Online units in these courses are taught with a viable cohort of students. If the cohort in these units is too small to ensure an optimal student experience, the College reserves the right to alter the delivery mode to on campus or mixed mode.

CAREER OPPORTUNITIES

The Associate Degree of Sports Business (Leadership) offers the flexibility to tailor your careers according to individual goals and interests.

Graduates are qualified to pursue a range of Business and Leadership careers including:

- Sports Managers
- Sports Marketers
- Sports Events Managers
- Athlete Managers

ABOUT ACPE

The Australian College of Physical Education (ACPE) is one of the oldest higher education providers in NSW. For 100 years the College has provided first rate qualifications in physical education (PDHPE), dance education, sports business, health science, health and movement, coaching, applied fitness, and community health. ACPE courses are delivered at its purpose-built campus in Sydney Olympic Park, with a range of courses and individual subjects offered online.



FEE-HELP Available



Fully Online



Full Time or Part Time Study Load

Please refer to final copy of ACPE Prospectus for most up-to-date course duration, description, Semester Intakes, study mode, career opportunities and more.

ASSOCIATE DEGREE OF SPORTS BUSINESS (LEADERSHIP)

FULL TIME COURSE STRUCTURE

Code	Subject Title	Contact Hrs/Wk	Credit Points	EFTSL	Pre-req	Online	Campus
SEMESTER 1 – 1ST YEAR							
SPB1101	Introduction to Sports Business	3	6	0.125	Nil	✓	✓
PER1106	Sport and the Social Context	3	6	0.125	Nil	✓	✓
HSC1201	Application of Maths and Statistics for Health and Sport	3	6	0.125	Nil	✓	✓
SPB1301	Administration for the Sport and Recreation Industry	3	6	0.125	Nil	✓	✓
SEMESTER 2 – 1ST YEAR							
SPB1104	IT in Sports Business Management	3	6	0.125	Nil	✓	✓
SPB1201	Accounting for Managers	3	6	0.125	Nil	✓	✓
SPB1203	Marketing for the Sport and Recreation Industry	3	6	0.125	Nil	✓	✓
SPB1202	Governance and Policy in Sport and Recreation	3	6	0.125	Nil	✓	✓
SEMESTER 3 – 2ND YEAR							
SPB2101	International Sport Business	3	6	0.125	SPB1101	✓	✓
SPB2103	Asset and Risk Management	3	6	0.125	Any two 100-level SPB units	✓	✓
SPB2102	Sport Recreation and the Law	3	6	0.125	SPB1301 or SPB1202	✓	✓
SPB1206	Statutory Requirements for Sports Business	3	6	0.125	Nil	✓	✓
SEMESTER 4 – 2ND YEAR							
SPB2203	Sport and Human Resource Management	3	6	0.125	SPB1301 or SPB1202	✓	✓
GHS2203	Health Policy and Politics	3	6	0.125	PER1106	✓	✓
SPB2202	Leadership in Sport Business	3	6	0.125	SPB1301 or SPB1202	✓	✓
SPB2201	Building Relationships in Sports Business	3	6	0.125	Any two 100-level SPB units	✓	✓

This qualification provides a pathway to ACPE's
Bachelor of Sports Business (Leadership)



HOW TO APPLY?

Domestic Students

1300 302 867
Apply online at acpe.edu.au

International Students

+61 2 9739 3314
international@acpe.edu.au

Code	Subject Title	Description
SEMESTER 1		
SPB1101	Introduction to Sports Business	This subject introduces students to the nature of sports business including the examination of internal and external business environments within the sport, leisure and dance industries.
HSC1201	Application of Maths and Statistics for Health and Sport	This subject introduces students to mathematical and statistical knowledge required for future tertiary studies.
PER1106	Sport and the Social Context	This subject provides a history of sport within Australia and addresses the sociological perspectives, including culture, gender, ethnicity, media and politics, emerging from the study of sport history.
SPB1301	Administration for the Sport and Recreation Industry	This subject provides a broad understanding of administration for sport and the recreation industry and an introduction to academic literacy and practices required for tertiary study in sports business.
SEMESTER 2		
SPB1104	IT in Sports Business Management	This subject will demonstrate how information systems, database building and network management are integral to the planning, organising, leading and control functions of sports business managers.
SPB1201	Accounting for Managers	This subject provides foundation principles and practices relevant to accounting for managers in various sport business environments.
SPB1202	Governance and Policy in Sport and Recreation	This subject will provide a background of sports governance, allowing students to assess and select appropriate strategies and guidelines to establish high-performing leadership for best-practice sport governance.
SPB1203	Marketing for the Sport and Recreation Industry	This subject introduces students to the basic principles of marketing when applicable to sports and products that are required for participation by sports people or are promoted to sports 'fans/supporters'.
SEMESTER 3		
SPB1206	Statutory Requirements for Sports Business	This subject provides students with foundations in understanding and working with statutory requirements for sports business within Australia.
SPB2101	International Sport Business	This subject examines international sports, the environment in which sport businesses operate internationally and how management and leadership is similar and different across different jurisdictions.
SPB2102	Sport Recreation and the Law	This subject provides an understanding of necessary legal elements of sports administration, with a focus on an understanding of the legal system, sport administration, the tort of negligence, and contract law.
SPB2103	Asset and Risk Management	This subject introduces students to a broad overview of asset and risk management approaches and practises inherent to organisations operating within the sport and recreation industry.
SEMESTER 4		
GHS2203	Health Policy and Politics	In this subject students will gain an understanding of the social context in which people live and work, and how the social, cultural, economic and political features of Australian society affect an individual's chance of optimum health and wellbeing.
SPB2201	Building Relationships in Sports Business	This subject is the first of two subjects that allows students to examine identified sport industry problems as a stimulus to work towards possible and realistic solutions.
SPB2202	Leadership in Sport Business	The subject aims to develop an understanding of leadership, with a focus on leadership in sport business.
SPB2203	Sport and Human Resource Management	This subject provides students with foundation principles and practices relevant to human resource management in sport.